

# DRIVERNOTIFIER™

## HOW IT WORKS – PAGE 1 OF 3

### 1. DriverNotifier™ Vehicle, Driver and Passenger Enrollment



New accountholders enroll vehicles, drivers and passengers at DriverNotifier.com. The enrollment process is the same for personal and commercial vehicles.



Once new accountholders complete the preliminary enrollment process, DriverNotifier mails a *Getting Started* kit. Meanwhile, new accountholders/designee(s) work with drivers and passengers associated with each enrolled vehicle to enter their personal contact, emergency contact and emergency medical information into the DriverNotifier database at drivernotifier.com.



#### DriverNotifier™ Windshield/Bumper/Fender Stickers

Instructs users to download and open the free DriverNotifier smartphone app to call or text the driver or an emergency contact for the driver or passenger(s).

Includes toll-free customer service telephone number and company website address.



The starter kit includes: (1) one front and one rear windshield sticker for each enrolled car; one front windshield sticker and one rear bumper sticker for each enrolled van and truck, and one front fender sticker for each enrolled motorcycle; (2) a *Getting Started* pamphlet; and (3) a *Crime and Conflict Prevention Tips* brochure.



New accountholders are required to place a front windshield sticker on the inside lower right corner of the front windshield of each enrolled vehicle. The windshield sticker alerts the public and emergency responders that the vehicle is enrolled with DriverNotifier.



It is recommended that new accountholders also place a bumper sticker on the rear right bumper of each enrolled van and truck, and a rear windshield sticker in the lower right corner of the rear windshield of each enrolled car for enhanced visibility.

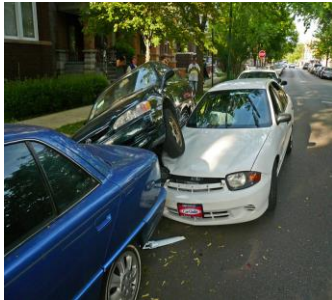


New accountholders are required to place a front fender sticker on the front fender of each enrolled motorcycle/moped. The front fender sticker alerts the public and that the motorcycle/moped is enrolled with DriverNotifier.



### 2. Non-Emergency Communication Services Concerning Unattended Vehicles Enrolled with DriverNotifier™

Unattended DriverNotifier-Enrolled Vehicle

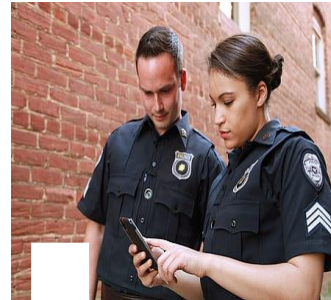


Pedestrians



Sample DriverNotifier App Users

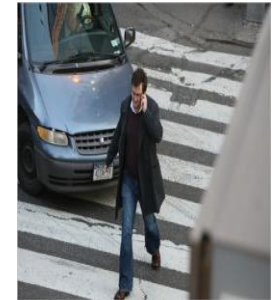
Police Officers



Utility Workers



Driver of Unattended DriverNotifier-Enrolled Vehicle

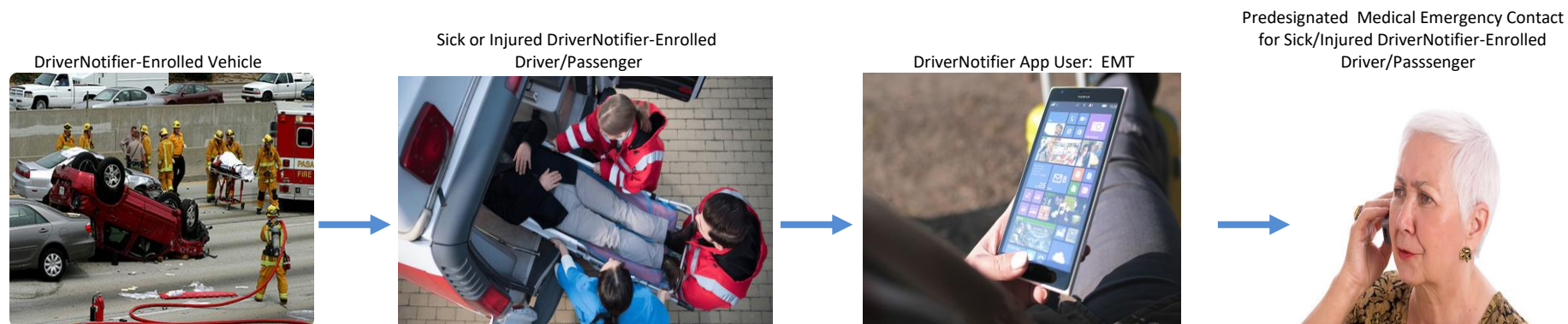


In the event of a non-emergency problem or nuisance involving an unattended, DriverNotifier-enrolled vehicle (e.g. double parked vehicle blocking traffic, parked vehicle blocking unplanned construction, parked vehicle hit by another vehicle, etc.), anybody 16 years of age or older (e.g. emergency responders, traffic agents, sanitation and snow removal crew members, construction workers, utility workers, vehicle tow operators, movers, parking lot/garage attendants, other drivers, pedestrians, area residents, etc.) can quickly and directly call or text the driver to report the situation through the free DriverNotifier smartphone app. To facilitate communication, the app provides the caller with the name, photo and physical description of the driver of the unattended DriverNotifier-enrolled vehicle.

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### 3. Medical Emergency Communication Services Concerning Sick or Injured Drivers and Passengers Enrolled with DriverNotifier™



In the event a DriverNotifier-enrolled driver and/or passenger becomes medically incapacitated while operating/riding in a DriverNotifier-enrolled vehicle, with prior driver/passenger authorization, medical emergency responders (e.g. fire, EMT) can quickly and directly call or text a predesignated emergency contact for the sick/injured driver/passenger through the free DriverNotifier smartphone app to report the incident (e.g. the driver was injured in an accident and is being transported to the hospital). To facilitate communication, the app provides the caller with the name of the predesignated medical emergency contact, their relationship to the sick/injured driver/passenger, as well as the name, photo and physical description of the sick/injured driver/passenger.

Moreover, with prior driver/passenger authorization, the emergency medical contact is authorized to text potentially lifesaving personal medical information for the sick/injured driver/passenger to the caller. Personal medical information includes, but is not necessarily limited to, primary care physician contact information, pre-existing medical conditions, current medications and dosages, medication allergies, prior surgeries, and health insurance information. First responders can then share the sick/injured party's personal medical information with receiving hospital-based medical personnel.

### 4. Law Enforcement Emergency Communication Services Concerning Arrested Drivers Enrolled with DriverNotifier™



In the event a DriverNotifier-enrolled driver is arrested (e.g. DUI/DWI) while operating a DriverNotifier-enrolled vehicle, with prior driver or employer authorization, police can quickly and directly call or text a predesignated emergency contact for the driver using the free DriverNotifier smartphone app to report the incident (e.g. the driver was arrested and is being transported to the local police department, and the unattended vehicle needs to be picked up). To facilitate communication, the app provides the caller with the name of the law enforcement emergency contact, their relationship to the driver, as well as the name, photo and physical description of the arrested driver.

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### 5. DriverNotifier™ Customer Service



While DriverNotifier website-based vehicle, driver and passenger enrollment services and DriverNotifier app-based non-emergency and emergency communication services are designed to be as simple and intuitive as possible, highly trained DriverNotifier customer service representatives are available by telephone 24/7/365 to answer questions and provide technical assistance to new accountholders, employers/supervisors, enrolled drivers and passengers, and DriverNotifier smartphone app users when required.